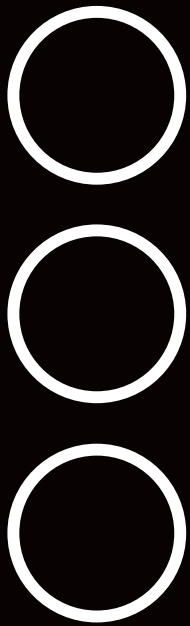


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PMC

HOT NEWS



PMC appointment Stereo Helsinki as exclusive distributor in Finland

PMC loudspeakers has further enhanced its presence in the Nordic region, to develop its brand awareness in the area and drive sales, through the appointment of Stereo Helsinki as the exclusive distributor for Finland.

Based in the Finnish capital city of Helsinki, Stereo Helsinki is responsible for the distribution of PMC's range of consumer and professional products to its network of retailers and resellers across the country. The company was very impressed with the recently launched **twenty** series and didn't hesitate to sign up as distributors for these, the **i** series, **fact** series and professional products.

Kimmo Niinimäki, owner of Stereo Helsinki, said: "PMC loudspeakers represent the very best of British audio design and manufacture and it is a real pleasure to have been appointed to distribute these fantastic loudspeakers in Finland." He added, "Our country may not be the biggest, but there are plenty of audiophiles and music makers who appreciate the qualities of PMC's products and who will soon be able to benefit from making and listening to music without the compromises of some other brands. We look forward to a long and healthy relationship with PMC."

Mike Picanza, head of sales for PMC, adds: "Throughout our meetings with the management and staff of Stereo Helsinki they have clearly demonstrated the drive and passion required to fully understand the PMC philosophy and the ability to present it to their customers. We are very pleased to have found a distributor who understands our brand and Peter Thomas' vision and we are confident that by working together the PMC products will become the must-have loudspeakers for the discerning Finnish music lovers."

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